

How to Use Technology to Adapt to COVID-19

With social distancing and stay at home orders, landlords are relying heavily on a more technological based approach for communicating with tenants. Having the ability to communicate with all tenants through an email blast, an on-line portal or through individual email threads allows landlords to maintain open lines of communication with tenants. Having this access allows operations to continue as smoothly as possible between landlords and their tenants during this chaotic time. Not only are landlords able to keep tenants up to date with changing policies regarding the property, but tenants are able to update the landlord regarding their financial situation. In addition, having the proper technology to communicate with tenants will help keep tenants safe. Also, having the necessary technology in place for tenants to be able to pay rent, submit rent accommodation forms, and submit maintenance requests on-line rather than in person is a vital tool for landlords to help calm the wave of disruptions caused by COVID-19 in the housing industry.